



PRESS RELEASE

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Desjardins Supports the Awareness Campaign on Information Security

Montréal, November 9, 2009 – Desjardins Group is proud to team up once again with the Québec Government and many partners as part of the Awareness Campaign on Information Security and the protection of personal information – 2009 Edition.

This awareness campaign confirms the needs to constantly hold the practices of Desjardins Group to the highest standard in terms of confidentiality and information security. Furthermore, because it is mainly intended for Internet users, the campaign aims to remind them that they must also use certain protection measures and know basic security rules in order to avoid certain inconveniences, such as identity thefts.

"Desjardins does its best to protect its members and clients and to ensure a highly-secure environment when they browse our Web sites. However, it is essential for the Web user to adopt security measures to optimize our standards. That is why such campaigns are relevant," said Louis-Daniel Gauvin, Senior Vice-President and Chief Risk Officer, Desjardins Group.

Desjardins suggests that its Web-browsing clientele implement simple measures to avoid fraud and protect themselves against scammers. Users are invited to use caution in their daily Internet activities. To do so, users are invited to consult the guidelines and security measures on the Desjardins Web site in the Online Security section: www.desjardins.com/security. This section is an awareness and educational tool against technological fraud.

About Desjardins

Desjardins Group is the largest cooperative financial group in Canada, and the eighth largest in the world, with overall assets of approximately \$160 billion. Drawing on the strength of its caisse network in Québec and Ontario, as well as its subsidiaries, several of which are active throughout Canada, Desjardins offers a full range of financial products and services to its 5.8 million individual and business members and clients. Desjardins Group is also home to a wealth of expertise in property and casualty insurance, life and health insurance, wealth management, services for businesses of all sizes, securities brokerage, venture capital, asset management and secure leading-edge virtual access methods, all part of an integrated offer that is the only one of its kind in Canada. One of the largest employers in the country, Desjardins is backed by the knowledge and skills of its 42,000 employees and the commitment of its 6,300 elected officers. To find out more, consult www.desjardins.com.

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