

**TerraNova is a Partner
in the “Protect Your Identity Online” Campaign
for the Second Year in a Row**

Montreal, November 9, 2009—TerraNova is proud to announce today that it is partnering for the second year in a row in the “Protect Your Identity Online” campaign that will be publicized on the Web and through social networks in November 2009 under the heading “Protect your identity Online.”

Working together to protect personal information

The Institut de sécurité de l'information du Québec (ISIQ) and the Ministère des Services Gouvernementaux (MSG) have joined forces on behalf of the Quebec government to produce this third awareness campaign to promote protection of personal information. The campaign will target all Internet users over 18 years of age and encourage them to employ best practices when surfing the Web or conducting online transactions. The public can obtain a host of information on security rules for better protecting personal information on the Web from *monidentite.isiq.ca*.

As Québec's leading provider of information security awareness tools and training solutions, TerraNova is proud to support efforts of the *ISIQ* and the *MSG* in the battle against identity fraud and in their attempts to boost awareness of risky online behaviour among Quebec's Internet users. TerraNova believes this broad-based awareness initiative constitutes an excellent opportunity for all Quebec Web surfers. *“A constantly rising number of people use the Internet on a daily basis, yet are often unaware of how to protect their personal information. All Internet users should be familiar with best practices and how to protect their identities properly. That way, they can surf the Web and enjoy the Internet's benefits in full security,”* said Lise Lapointe, President of TerraNova. Information security and protecting personal information is a responsibility shared by large corporations, small businesses, government authorities and the public. Together, we can help protect our identities. To provide concrete support for this effort, TerraNova will offer its expertise and the skills of its communications and information security awareness advisers at multiple workshops and activities.

About TerraNova

TerraNova provides its clients and partners with a full range of communications and information security awareness tools designed to improve the manner in which people handle information. TerraNova's product line is based on best practices and serves as a solid foundation for organizations to build information security awareness and communications programs. User awareness is a key factor in the success of implementing internal standards and policies as well as regulatory requirements. TerraNova's solutions enable organizations to meet these objectives.

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For information:
info@tnsecurityawareness.com
1 866 889-5806
<http://www.terrano.com>