



690 St-Joseph East street
Quebec City, QC, G1K 3B9
Canada

Telephone: +1-418-948-4848
Fax: +1-418-948-4849
www.sviesolutions.com



PRESS RELEASE
For immediate distribution

VIA eLEARNING & eMEETING WILL BE THE INTERACTIVE BROADCASTING PLATFORM FOR THE 2009 INFORMATION SECURITY AWARENESS CAMPAIGN

*SVI eSolutions will provide the platform
that will allow secure web communications to reach the Quebec population*

Quebec City & Montreal, Canada (November 9, 2009) – SVI eSolutions, a multi-video web conferencing solution provider, is proud to announce that its platform called Via eLearning & eMeeting will insure the broadcast of the 3rd edition of the campaign entitled “Protect your identity Online”.

Via eLearning & eMeeting is a multi-video web conference tool entirely developed and hosted in the Province of Quebec that allows organizations of all kinds to perform secure online meetings, training sessions, presentations and seminars. Via allows high quality multi-point video broadcasts coupled with voice over IP (Internet Protocole) or integration with SVI eSolutions’ conference call server without the need to install additional software on your workstation.

Via eLearning & eMeeting is a high quality multi-point videoconferencing application that also offers a complete management portal to organize and manage activities, users and documents. All activities broadcasted par ISIQ will be recorded for the benefit of participants wanting to review them in streaming video.

There are numerous functionalities that make Via eLearning & eMeeting one of the most secured platforms to perform online activities: hosted in a facility secured by firewalls at the Quebec’s Scientific Information Network (RISQ), access using a username and password, 128-bit SSL encrypted link (https), recorded IP connections, digital key directly linked to a private meeting room activated by an organizer and linked to a dedicated participant for a specific time, date and duration, and more.

To assure an even more secure means of online communication for their organizations, SVI eSolutions also offers its clients the flexibility to install perpetual user licences within their own IT infrastructure. This option gives our clients complete control over the security of their online activities on Via.

“The security of our clients’ online communications is one of our most important concerns. That said, we’re proud that ISIQ chose Via eLearning & eMeeting as their platform of choice to broadcast the 2009 campaign”, stated Denis Gamache, President of SVI eSolutions. “Moreover, we are proud of the

partnership that developed with the dynamic team at ISIQ, who rapidly saw and understood the value of broadcasting their campaign on a web conferencing tool such as Via.”

ABOUT SVI eSOLUTIONS

SVI eSolutions develops Via eLearning & eMeeting, an Enterprise 2.0 web-based, multi-video web conferencing application. This platform is offered as a software-as-a-service (SaaS) solution that requires no software installation on user workstations. Besides delivering the ability to conduct online training and meeting sessions between multiple users or students to its clients, SVI eSolutions also offers an intra-enterprise instant messaging solution, providing employees with a tool to communicate and exchange in real-time.

SVI e Solutions also offers additional services and exceptional level 1 technical support services delivered in both official languages (French and English) and without delay.

SVI eSolutions is proud to have the following organizations as its clients: University of Sherbrooke, University of Quebec in Trois-Rivieres and Rimouski, Quebec’s Ministry of durable development, environment & parks (MDDEP), Quebec’s Ministry of economic development, innovation & exportation (MDEIE), Quebec’s Ministry of public safety, Quebec’s ministry of transportation, University of Rennes (France), Astral Media, RE/MAX, Canac-Marquis Grenier, Ecole Polytechnique of Montreal, HEC Montreal, Cegep of Matane (Collegia), François-Xavier Garneau College, Cegep of Ste-Foy, Centre d’apprentissage en ligne Chaudière Appalaches (Calca) , the city of Quebec and more. For additional information, please visit www.sviesolutions.com.

- 30 -

MEDIA CONTACTS AND FOR MORE INFORMATION:

Helène Gagnon
General Manager
Email: helene.gagnon@sviesolutions.com
Tel.: +1-418-948-4848 ext.: 233